



**Public Disaster Education and Preparedness (PDE+P) Committee of
the Marin Operational Area Disaster & Citizens Corps Council (DC3)
Committee Meeting – Monday March 6, 2017**

PDE+P Meeting Minutes for March 6, 2017
Approved at April 3, 2017 PDEP meeting

Attendance:

Members Present:

Frank Cox	CoChair, DC3 Member, OES Auxiliary, OES trainer
David Peery	MMWD Safety & Risk Manager
Garry Lion	DC3 member, Marin Economic Forum
James Wickham	PG&E Safety + Preparedness Specialist
Maggie Lang	CERT Coordinator, Get Ready / Southern Marin
Megan Scott	Sr Program Coordinator H&HS Public Health Preparedness
Terry Scussel,	Access & Functional Needs - Develop Disability.

Members Excused or absent:

Bill Tyler	CoChair, DC3 Member, Batt. Chief Novato Fire, Fire Marshal
Catherine Way	Councilmember, City of Larkspur, member, MCCMC

Members of Public Present

Dr. Tom Cromwell	MMRC, etc. thomashaycromwell@gmail.com
Lori Schifrin	MMRC, CERT, etc. / lori.sch@att.net
Joshua Szarek	Neighborhood Response Group Coordinator for Larkspur Corte Madera areas joshuaszarek@gmail.com
Tom Perazzo	So.Marin Fire District Board, etc. tom.perazzo@sbcglobal.net

Handouts distributed:

- Draft Minutes PDEP Monday February 6, 2017 version (a)
- Draft Minutes of PDE+P meeting of Dec 5, 2016 version (b)
- Webpage print from <http://www.getready94920.org/> & resources page
- Webpage prints: <http://www.ca6dmat.org/news/2016/4/1/citizen-of-the-year.html>
- Marin Get Ready 'Notice of Completion' for \$20,000 referring to a \$500,000 budget
- Check Register deposits to Get Ready program Yr 2007-2010 \$280,097.20
- 2017 03 06 PDEP Dr Tom Cromwell two handouts on Get Ready 94920.
- PDEP Member Contact Sheet of 2-27-2017.

I. Welcome, Introductions,

- CoChair Bill Tyler was in Southern California at a training and was excused.
- CoChair Frank called meeting to order at Central Marin Police Community room est 1305hrs., and asked members and attendees to identify themselves.
- Note: Tom Roberts, AFN Communities: Whistlestop Chief Op Officer, has resigned from Whistlestop and moved to Sacramento, and thus from PDEP. The Committee thanks Tom greatly for his contributions!

Review Minutes

- Garry moved, Maggie 2nd, the February 6th minutes were approved

II. The Birth of Get Ready in Tiburon, and where it can go next

- PDEP welcomed Dr. Tom Cromwell MD, Belvedere's 2015 Citizen of the Year.
- Dr. Tom has worked in disaster services for decades, including as a volunteer firefighter, Mayor of Belvedere, member of the SF Bay Area Disaster Medical Assistance Team (DMAT CA-6) in Hurricane Katrina and the Haiti Quake, medical service in Baghdad Iraq, Hurricane assistance in Cuba, and more.
- Dr. Tom was a primary developer of the Get Ready (GR) program and paramedic program in Tiburon/Belvedere, and now chairs the Belvedere/Tiburon Joint Disaster



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Advisory Council and is on the board of directors of the Southern Marin Emergency Medical Paramedic System.

- Dr. Tom used a downloadable PowerPoint presentation¹ to summarize early development of the Get Ready program in Belvedere / Tiburon area. Key points included:
 - A task force created the Get Ready 94920 program that included the Belvedere Community Foundation, Tiburon Peninsula Foundation, local police chiefs & town managers, the Tiburon Fire District, and one staff coordinator.
 - Building, in part, on Mill Valley efforts, they developed their own Get Ready manual distributed at two hour classes, supported by a website and a 'Big Bang' marketing effort that include signs, banners, paper inserts, and much more. A local hardware store offered discounts and examples of preparedness kits, well publicized in local papers, and coordinated by a paid staff member.
 - The training was offered by local firefighters and (over time) some 200 volunteer citizen GR instructors to bring offer free personal / family preparedness classes to the 4,728 households in the area, reaching about a third of the households that first year.
 - The GR Class was designed to be completed in a two hour time, with a goal of allowing individuals and families to sustain themselves at home without outside assistance for some 72 hours following a major disaster.
 - The media campaign included multiple teaser 'Get Ready' roadsigns, large banners, window posters, some 10,000 inserts in local newsletters and the local and Marin newspapers, and a website.
 - The Marin Board of Supervisors adopted the GR program, giving it the Lifeboat Award, and helped spread the effort to 10 cities and the unincorporated area of the County, through every fire department in the County. The year 2006 cost was about \$28,000, and continued to some degree to present.
 - However, in recent years, the GR program in most areas of the County has fallen into disuse, as there is no central coordinating group or individual, no current funding, no current train the trainer effort, and the supplies of manuals continue to diminish in some areas. Individual efforts, such as Terry Fisher in Novato who conducts a Get Ready class every few months, have kept the GR program alive. A few other speakers offer GR classes on request.
 - Dr. Tom and the PDEP committee believe the GR program in various configurations² is vital to our County, and should be continued. What is needed is a qualified and respected lead agency or group of agencies, to acquire funding, staff training, media effort, and an outreach to multiple audiences.
- Frank advised that he briefly looked over a very large accounting file maintained by former Kentfield Fire Chief Paul Smith who was the lead administrator for the Countywide GR program from 2007 to recent years.
- GR had startup funding from a year 2007 grant from the Bay Area Urban Area Security Initiative (UASI) program initially submitted by Fire Agencies: Kentfield, Corte Madera, Larkspur, Ross, and Ross Valley, and later joined by Marin County, San Rafael, and other agencies. The initial UASI grant was then supplemented by substantial

¹ GetReady94920 PowerPoint presentation <http://www.getready94920.org/case-study.pdf>

² The Get Ready program has been adopted for various audiences: seniors, neighborhood groups, Disaster Service Workers (DSW), CERTs, business / community groups, schools (the GR5th Grade program) and more. It is a 'baseline' training program upon which more localized / specific preparedness efforts can be developed.



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contributions from the County of Marin and each of the agencies, in addition to hundreds of hours of staff time.

- One County of Marin CAO memo approving an interim \$20,000 County contribution to GR commented that the 'Total cost of the program is approximately \$500,000.'
- A check register maintained by Kentfield Fire from 2007 – 2010 showed over \$280,000 was moved into and outside that GR check register.
- In 2013, the GR program obtained a supplemental grant from the California State Homeland Security Grant Program (SHSGP) for \$13,706. However, as of 2017, no remaining funds for the continuation of GR remain.
- The decade long history of GR and related programs demonstrate that the GR program required a government based coalition led by fire department staff and well over a hundred volunteers to provide basic preparedness training over multiple years throughout the County.
- A renewed Countywide program of this scope will similarly require an ongoing source of funds, with fiduciary fund management and disaster qualified leadership to continue this effort. The GR training should be continually available to reach all age groups, cultural communities, geographical areas, and more. Volunteers can support and energize the effort, but there must be a solid core of professionals to continue the effort.
- The GR program is in danger of collapse if not renewed soon.

III. PDEP / DC3 survey recommendations for 3-9-2017 DC3 meeting

- It has been more than three years since DC3 approved the PDEP Strategic Goal proposals that continue to this day:
 - (1) Expanded Disaster Service Worker (DSW) + EOC level training, and
 - (2) A Disaster Preparedness Coordinator.
- Since then, PDEP has invited speakers on multiple preparedness efforts (See the **"PDEP Recent History summary as of 1-18-2017.pdf"** distributed at the 2/6/2017 PDEP meeting) that included both of the foregoing Strategic Goals, the Marin Business Emergency Readiness (M'BER) Program, and much more.
- The year 2016 PDEP Survey of DC3 members sought to assess the effectiveness of these and all other County preparedness efforts, identify gaps or unmet needs, and develop recommendations for further action.
- Frank and Bill have, over the years, had multiple informal contacts with OES and others to monitor and encourage development of the approved Strategic Goals.
- Frank and Bill met with the Marin Emergency Manager's Group on February 15th, presented them with the DC3 Survey, and asked for their input. We were asked to explore what the GR program initially cost, as a reference to what it would cost to continue, among other comments and suggestions.
- At the December 8, 2016 DC3 meeting, Chair Judy Arnold directed that PDEP identify key items DC3 might consider at the March meeting, including possible models for going forward.
- A wide ranging discussion followed, including (in part) comments on these programs:
 - Training: GR, GR5th, M'BER, Marin Medical Reserve (MMRC), etc.
 - Organizing: CERT, Neighborhood Response Groups, Red Cross, etc.
 - Funding: all of the above, including public and private grant opportunities, City / county / and nonprofit efforts, Joint Power Agreements (JPAs), County allocations such as that which supports the CERT Coordinator position, and working partnerships such as the GR 94920 and County GR programs.



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- PDEP basically believes a continuing source of funding and qualified management rather than time limited grant funding, must be sought to create and maintain core preparedness efforts.
- PDEP members made multiple suggestions on what the PDEP report to DC3 in March should contain. It was agreed that without a qualified agency or group of agencies to fund, manage, and continue essential preparedness efforts, most of the recommendations made by DC3 members in the Survey would fail for lack of staff, funding, and direction.

IV. Updates from PDEP members

- MCCMC Marin County Council Mayors + City Councilmembers

- Catherine Way was not able to attend the meeting, but Joshua Szarek, Coordinator for the Neighborhood Response Group³, outlined his current efforts to organize about 20 Central Marin neighborhoods, including a planned Sunday March 12th drill.

- West Marin

- Ann Sands, WMDC Coordinator, shared the WMDC agenda and minutes with PDEP.

- MIDC and Red Cross Events:

- Frank has been in contact with Mike Conroy, the American Red Cross (ARC) Senior Disaster Program Manager for Northern California, and we are hopeful that Red Cross will be able to have a representative attend PDEP meetings soon.

- Southern Marin / Business Community

- Garry Lion reported that the Marin Economic Forum has not yet approved (initial) funding for the M'BER program, but he is hopeful that the effort may be fruitful later this year.

- CERT, Get Ready and Get Ready 5th:

- Maggie briefly outlined (and then supplemented by email) a report as follows:
- CERT
 - Status of 2017 Classes : Tomales class graduated 23; Scouts graduated 22; Novato graduated 18. COM Class scheduled for last weekend in March.
 - Office moved to Fire Station 9 in Strawberry (Mill Valley) 2 weeks ago. Thanks to Chief Tubbs & Chief Weber for assistance in smooth transition. Waiting for phone line.
 - CERTs placed on alert in many parts of the county during recent storms, including Corte Madera, West Marin & Mill Valley. Called out to help in Mill Valley to go door to door in flood-prone area to talk with residents.
 - Advanced Trainings: Feb. 16, Mill Valley, with Leadership/ICS workshop postponed until the fall. Suggestions for next year: What would prolonged CERT deployment look like? Working with children in post-disaster setting. First Aid. Annual Disaster Simulation Exercise. Train the Trainer- there is interest in hosting another Train the Trainer in 2017 ?
 - December DC3 meeting included brief update of 2016 CERT accomplishments and approval of 2017 schedule.
- Readymarin.org website report:
 - Ready Businesses is up on the website; Ready Neighborhoods still in process. New look with new banners in draft form.
 - Marin County CERT is now a 501(c)(3) nonprofit organization under MarinLink so able to take donations (<http://marinlink.org/>).
 - Working on 3 year Strategic Plan. Steering Committee to remain on as Advisory Committee.
- Newsletter- 3rd of quarterly newsletter to go out in April.

³ See: Neighborhood Response Group of Marin website: <http://nrgmarin.org/>



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- Get Ready
 - GR- Classes being offered by different instructors around the county; will put dates on the website if we know about it. (Only Novato GR posts currently).
 - GR5- being taught in certain communities (Mill Valley, Twin Cities, Tiburon/Belvedere and West Marin), as well as individual schools throughout the county that request it.
- Access + Functional Needs communities (AFN):
 - PDEP again thanks Tom Roberts, who has moved to Sacramento, for his service.
 - Terry Scussel made suggestions on where we might recruit further AFN contacts.
- Public Health Preparedness and related programs
 - Megan Scott advised that the Marin County Public Health Preparedness (PHP) program will conduct a full-scale Mass Casualty Incident disaster exercise May 25th at one Marin hospital. The exercise will be repeated at a larger scale and involving the other two Marin County acute care hospitals in November
 - More information on the exercise will be discussed in future meetings.
- Utilities including MMWD and PG&E
 - Dave Peery, MMWD, advised the Water District opened the upgraded MMWD emergency operation center several times during recent winter storms and floods, and also helped staff the County EOC.
 - Jim Wickham, PG&E and Mill Valley Councilmember, reported that Mill Valley will conduct this year's annual neighborhood evacuation drill Saturday, May 20th. PG&E will participate with information and displays of equipment used in emergencies.
- Fire Services + County at Large Issues:
 - Bill Tyler was unable to attend the meeting. His portion of the agenda will be moved to the next meeting.
- OES, Training and other Events:
 - Frank outlined a few recent training and upcoming training events, including:
 - 2017 03 05 Lucas Valley Tabletop
 - 2017 03 22 Lucas Valley GET Ready
 - 2017 03 29 TTX Tsunami
 - 2017 04 06 DSW Class
 - 2017 04 10-13 Essential Emergency Management Concepts (EEMC) a 4 day Earthquake management class for EOC level staff.

V. Open Time / Public Comment

- Tom Perazzo, member of the So. Marin Fire Protection District Board of Directors, Chair of the Sausalito Disaster Preparedness Committee, and President of Sausalito VIPs advised that Sausalito plans to do two public preparedness events this year, including one in October in commemoration of the 1989 Loma Prieta Quake. Tom is interested in working with other neighborhood efforts, as the Sausalito local efforts are still being developed.

3:03 PM end of meeting

- Frank closed the meeting.

Next Meetings:

PDEP Meetings: 1-3pm Year 2017: draft dates to be discussed:

3/6/2017, 4/3, 5/1, 6/5, 7/3, 8/7, 9/4, 10/2, 11/6, 12/4/2017

Dates may be flexible as circumstances require.

Site: PDEP unless otherwise posted: Central Marin Police Community Rm.

DC3 Meetings: 3-5pm: 3/9/2017, 6/8, 9/14, 12/14/2017 – at new EOF.



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*PDEP_Minutes 2017-03-06 b.docx
Approved 4/3/2017 PDEP meeting*

revised as of 4-07-2017 1300 hr. fcox